

# WHAT YOU SHOULD EXPECT IN THE PRAXIS PROGRAM

Six Month Professional Development Bootcamp + Six Month Paid Apprenticeship at a Growing Startup  
= Foundation for Successful Career. No College Degree Required.

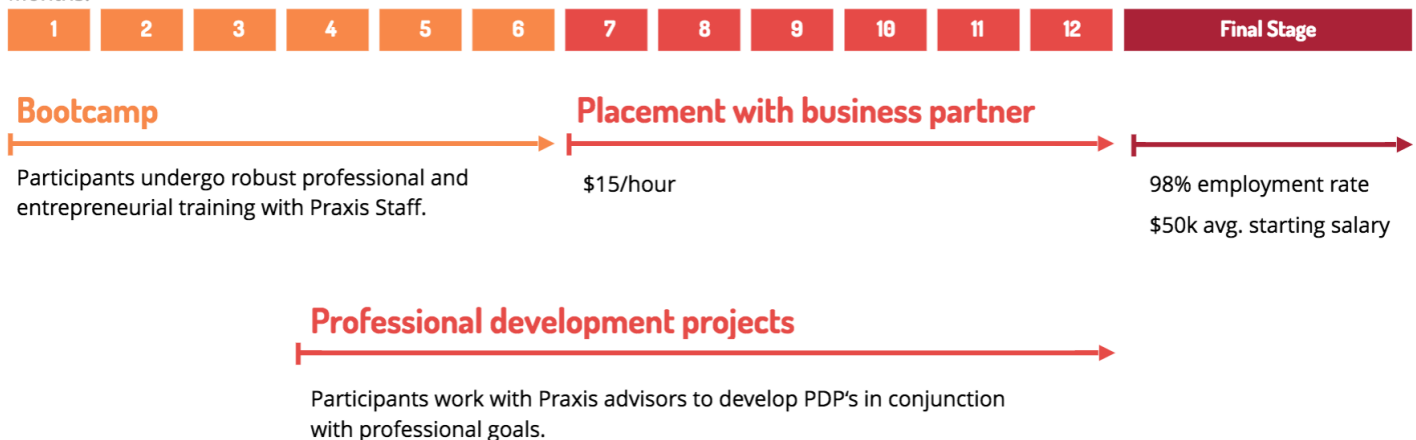
## About Praxis

Praxis is a one-year program where you gain mastery of professional skills, apprentice at a high-growth startup, and build the network and experience you need to create a great career. This is about getting real, meaningful work now - 98% of Praxis grads get hired at the end of the program and the average salary is \$50,267.

The unique combination of real-world work experience, personal projects, and 1-on-1 coaching working in a startup make Praxis the fastest way to get from where you are to a career you love.

Tuition for the full program is \$11,000 while earnings during the apprenticeship come out to \$14,400 or more, so you walk away with a net gain of \$3,400.

Months:



# PROFESSIONAL DEVELOPMENT BOOTCAMP

## MONTHS 1-6

### **About the Bootcamp**

Kick off your program experience with an intensive boot camp that prepares you to get the most out of your apprenticeship and accelerate your professional development. You'll meet online with your program advisor regularly, start building a professional portfolio, and develop skills and mindsets companies crave. The bootcamp is 100% remote, so you can live anywhere and work during the process.

### **What You'll Do:**

- Start building a valuable personal brand and learn how to market your strengths and skills
- Complete educational modules that prepare you to be a value creator in any situation and for your specific apprenticeship
- Work closely with a program advisor to set professional development goals and map out what projects and skills to build throughout the program

### **Personal Branding & Placement Training**

Participants build a professional and interactive personal website, complete a project that develops and shows off their marketable skills, and go through training that prepares them to stand out during the apprenticeship placement process and establish program goals.

Week 1 - Website Build & Personal Branding    Week 3 - Pre-Placement Portfolio Project  
Week 2 - Website Build & Personal Branding    Week 4 - Personal Pitch Deck Creation

### **Placement Process & Building Successful Mindsets, Habits, and Skills**

Participants complete an intensive month introducing core mindsets, habits, and skills they need to succeed throughout the apprenticeship and beyond. They complete daily and weekly challenges that improve their professional writing, entrepreneurial thinking, and verbal communication. Participants also prepare to interview with business partners to be placed in their apprenticeship.

# PROFESSIONAL DEVELOPMENT BOOTCAMP MONTHS 1-6

## **Industry-Specific Professional Development Projects**

Next, participants complete focused projects to gain and demonstrate the skills needed to succeed from day one in their apprenticeship. These projects alone have landed participants great offers right away, and the project-based approach to learning and proving your worth are embedded in Praxis culture.

# STARTUP APPRENTICESHIP

## MONTHS 6-12

### About the Apprenticeship

The 6-month paid startup apprenticeship provides an opportunity most people never even realize is available at a young age: A job with a high-growth company and intimate experience learning how to build, launch, and grow a business. You live and work full-time where your business partner is located, and we work with you to find the best possible fit.

This is not an internship -- participants add real value at a company that wants to see them grow and succeed. They shadow the founder(s) of the company, complete self-driven projects, and get to see what the real day-to-day of growing a company looks like. Upon successful completion of the program, 98% of participants get a job offer at an average salary of \$50,000. Business partners are not just looking for apprentices; they're investing in future employees.

Whether you want to be a valued part of a great company or start your own someday, the Praxis startup apprenticeship is an experience unlike any other. Why wait?



- Our business partners are dynamic, high growth startups with 5-100 employees.
- Businesses are located in every major city around the country.
- Participants tend to work in roles like marketing, sales, and operations, but have a chance to see all aspects of the business and what it takes to thrive in the market



# EDUCATION EXPERIENCE

## MONTHS 6-12

### **About the Education Experience**

#### **1-on-1 Coaching Sessions:**

Imagine having a personal coach who helps you navigate creative challenges you face on the job and in your education efforts. Participants each have a program advisor who helps clarify goals, spur self-examination, and bring accountability to achievement of the program outcomes through regular one-on-one coaching sessions.

#### **Professional Development Projects:**

Each of the six months after the boot camp participants complete a 30 day professional development project (PDP) with deliverables they set with their program advisor. A PDP is a short-term set of challenges with the goal of developing new skills, gaining self-knowledge, and building successful personal and professional habits.

#### **Curriculum Modules:**

Praxis curriculum modules provide participants with an extensive database of resources to help develop critical skills to excel professionally. Module topics range from Philosophy, History & Culture, and Economics, to Business, Finance, and Digital Skills. Participants can choose to integrate modules into their monthly PDP's and access them any time for as long as they want as part of the Praxis Alumni Network.

#### **Group Discussions and Workshops:**

Participants engage in bi-weekly group discussions with founders and thought leaders where they can hear stories, get advice, and ask questions. Praxis team members also host professional development workshops where participants and alumni receive actionable ideas on a variety of topics and skills.

# EDUCATION EXPERIENCE MONTHS 6-12

## Alumni Network

Program graduates remain a part of the Praxis alumni network and get exclusive weekly emails from Praxis leadership, participation in webinars and discussion forums, and invites to special events around the country in addition to access to the Praxis curriculum and a lifelong network of Praxis business partners, staff, alumni, participants, and advisors.



## PARTICIPANT RESULTS AND STORIES BEYOND THE PROGRAM



Tamina Zaheri  
Business Partner: Aceable  
Location: Austin, TX

"I have always been a "do-er." Sure, I enjoy sitting around to contemplate ideas and talk in the abstract, but getting work done and solving problems is what I love to do. Praxis embodies getting work done. I dropped out of college because I felt as if my wings were clipped. Praxis is letting me fly free. College tries to teach students how to fly, but I realized that you can't learn how to be an entrepreneur by sitting at a desk reading about humanities. You become an entrepreneur by working at a startup. We don't teach kids how to walk by showing them pictures and reading to them about it, they learn how to walk by just doing it."



Nick Tucker  
Business Partner: The PyRsquared Group  
Location: Pittsburgh, PA

"During my senior year of high school everyone was focused on figuring out what college they were going to attend. I saw college as virtually my only option for the coming Fall. As I started to fill out applications, I began to doubt the value of attending college at all and researched some alternatives. That's when I discovered Praxis.

It was exactly what I'd been looking for. It's the incredible combination of real-world business experience and higher level education that I was so drawn to. This is one of the most important steps I've taken to increase my value to others. Plus, Praxis is comprised of some of the most brilliant minds I've interacted with and the opportunity to be learning from them is just incredible."